Your Name

Address | Telephone | Email

Date

Recipient

Title

Company

Street Address
City, ST ZIP Code

Dear Recipient:

I hope you are healthy and well. Like you and many on our team, I am ready to take our challenges head-on, and help create solutions that can solve the education problems created during the COVID-19 pandemic.

I am interested in taking on a virtual workshop, Start Within EDU (September 29th and 30th). Based on the framework from the bestselling innovation book, *Start Within*, the workshop will be led by the innovation experts and authors, convening a cohort of practitioners from the education space who are full of ideas and looking to create solutions to address our challenges.

The workshop starts with the moment of truth, uncovering assumptions and biases, to get ideas ready to move forward. With the idea in focus, I’ll work on how to build stakeholder support, prototype experiments, and lead co-creation toward launching the idea.

I would like to have my seat covered through a professional development or training budget. If I register by 9/26 then the cost would be $395. You can learn more by visiting <https://voltagecontrol.com/start-within-workshop>.

I am optimistic and excited about the workshop knowing that with the right framework and the playbook for innovation in hand, I will be armed to help launch solutions.

Sincerely,

Your Name