

Are you BIM ready?



Services for MEP Building Product Manufacturers

The way engineers and contractors work changes rapidly



SYNCHRONIZED CONTENT AT THE HEART OF THE SUPPLY CHAIN

BIM (Building Information Modelling) is revolutionizing the entire construction industry. More than a way of designing, calculating and estimating, BIM is a process geared towards launching a complete construction project that includes all relevant data – from the design to maintenance stage.

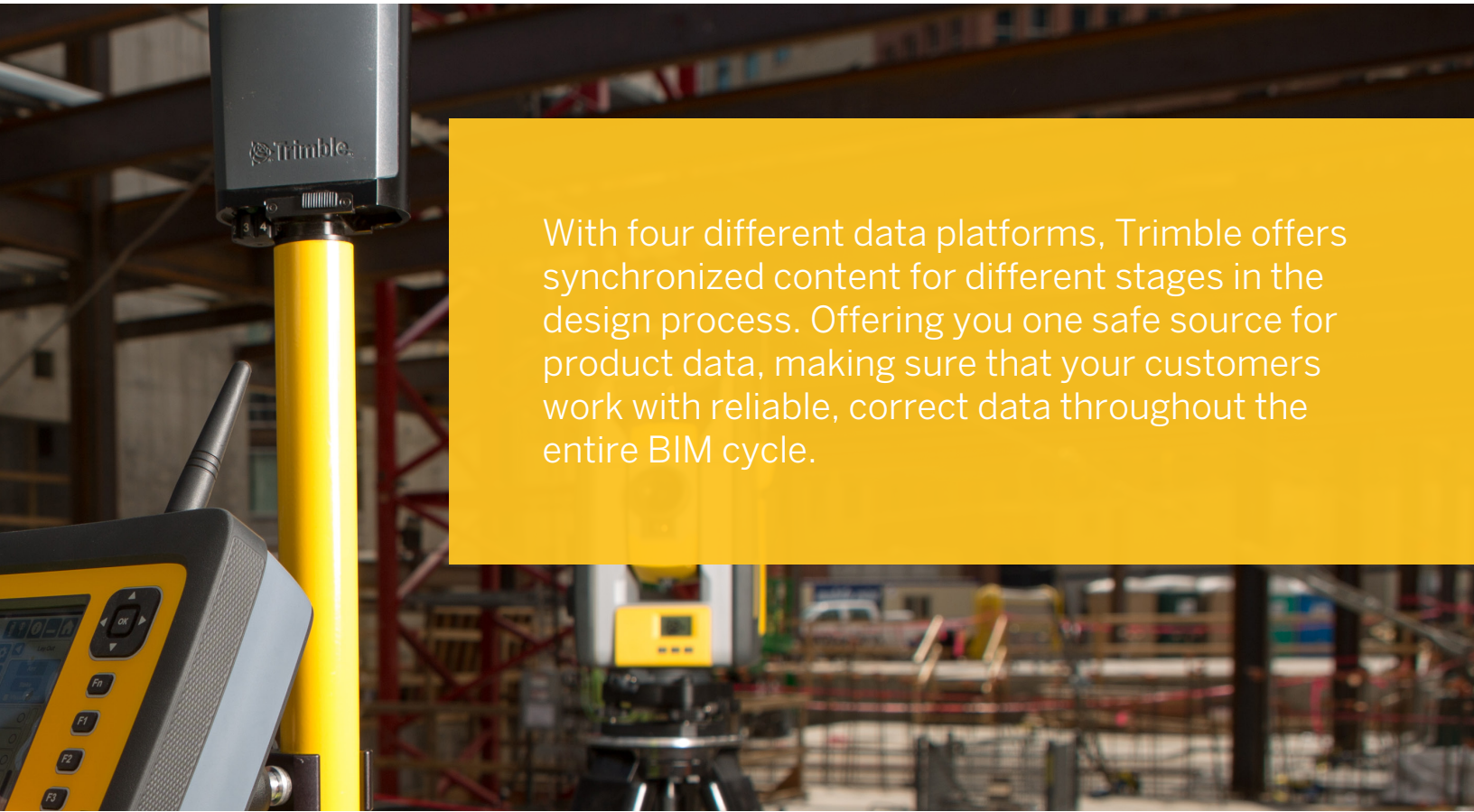
Content is everything for engineers and contractors. Essential for reliable BIM projects that don't fail in the construction stage. Essential to reduce failure costs. Essential to improve BIM projects. From the earliest stage, a construction project needs to be equipped with reliable and correct data for calculation, purchasing and specifying. Engineers therefore require manufacturers to provide them with content for their projects.

Get ready for BIM and make it easy for your products' BIM and technical content to be found. Show your product

range directly in the heart of the BIM process of MEP engineers, contractors and designers. That's where the decisions are made and the orders are prepared.

Trimble supports all stakeholders in the building process by offering synchronized content. We are at the heart of your supply chain, but also connected to the processes of your clients, suppliers and partners. Helping the entire construction industry to realize better, more efficient projects by offering high quality content.

MEPcontent.com is the BIM library for every MEP engineer, offering up-to-date 3D and parametric product information that is ready to use in any BIM process. In close cooperation



With four different data platforms, Trimble offers synchronized content for different stages in the design process. Offering you one safe source for product data, making sure that your customers work with reliable, correct data throughout the entire BIM cycle.

MEPcontent

with all known manufacturers, MEPcontent offers files of the most commonly used products for Revit and CAD – open and for free.

TradeService™ A TRIMBLE COMPANY

Trade Service is the most reliable source of data for contractors, distributors, dealers and manufacturers in the MEP industry. Our services include offering pricing for electrical and plumbing estimating systems, distributor data for ERP systems and services to help build e-commerce sites.

BD BUILDING DATA

Trimble Building Data provides MEP contractors and engineers with libraries of “managed content” to help save users and companies time and money during the design and coordination processes.

LUCKINS™

The UK building services industry’s number one source of product information LUCKINSlive includes details of over 1 million individual items from hundreds of Electrical, HVAC and Plumbing manufacturers. Information may be accessed free online and via different software platforms.

Experienced content creators



MAKE YOUR PRODUCTS **BIM READY**



CREATE

Do you want to prepare your products for BIM, make it available for use in estimating tools or ready for bidding software? A team of experienced content creators awaits you in our content factory. You provide us with the right data and we ensure that your products become available in high quality models on our different content platforms, meeting the high demands of the Extended MEPcontent Standard (EMCS).

Choose from a variety of submission protocols and use the web services that directly connect to your (automated) central data management process. We also offer extensive support in completing, enriching and maintaining your content. You can be sure that we process your data into valuable and useful content to be available in many estimating, design and bidding tools.

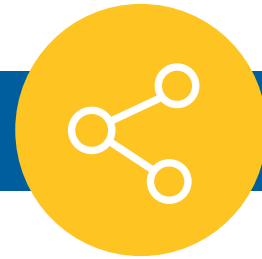
“MEPCONTENT GIVES US MORE EXPOSURE AMONGST MEP ENGINEERS ALL OVER EUROPE, THEREFORE THEY ARE THE BEST PARTNER TO MEET MITSUBISHI ELECTRIC'S REQUIREMENTS.

-
PAUL SEXTON





REACH MEP ENGINEERS **WORLDWIDE**



PUBLISH

Our different platforms offer you a central gateway to enter the workflow of stakeholders throughout the entire MEP (Mechanical, Engineering, Plumbing) industry. Provide an application-independent and open platform for all your content by publishing your content on online platforms such as MEPcontent, LUCKINS, BuildingData and Trade Service.

Content from these content is also available via leading MEP designing, estimating and bidding software such as Stabicad, SysQue, Plancal Nova, ProDesign, Revit, AutoCAD, Accubid, Estimating Enterprise. This bring your brand directly in the heart of the building process. Your content is present at an early stage in the BIM workflow, because your products can be placed directly in the projects by engineers.

“ MEPCONTENT CONTRIBUTES TO OUR INTERNATIONAL STRATEGY -
LARS WIERSMA ”



BOOST YOUR **BRAND AWARENESS**



MARKET

The construction industry is investing heavily in digitalization. The Trimble content platforms are online marketing tools offering manufacturers hands-on tools to increase and measure brand awareness, product adoption and placements.

Make it easy for (potential) customers to find your content: customize your profile with local contact details, videos and news. Let customers follow your content using custom notifications, so they are always up to date with your latest digital product range. Do you have a new product or want to provide a revenue boost to your existing products with a promotion campaign? Give content extra exposure with an email blast, search engine placement, video or advertisement that increases traffic and downloads for your content range.

“ READILY AVAILABLE BIM FILES ARE VERY IMPORTANT TO US, MEPCONTENT BRINGS OUR PRODUCTS DIRECTLY TO THE ENGINEER. -
VINCENT HEIJNEN ”

Hisense

Data is everything



OFFER LOCAL CONTENT **WORLDWIDE**



LOCALIZE

Do you sell your products worldwide? The localization service will adapt your technical and dimensional content so it complies with local standards. In our content factory, your products can be enriched with country or language-specific parameters. Engineers can easily view data about local wholesalers, article numbers, product names, websites or prices once the content has been loaded into a BIM project. Your product range may vary by country.

Engineers only see content of products that are available in the selected country. This ensures that your customers work with the right content and order the right products from you. Our in-house tooling offers methods to easily complete, enrich and keep your content up-to-date.

“

WE ARE NOW ABLE TO UNIFORMLY
OFFER OUR PRODUCTS

-
JUSTIN NIJSSEN

”





KEEP YOUR VISITORS **UP TO DATE**



INTEGRATE

Link your website to the Trimble content platforms using the integration service. This service allows you to link to content hosted on one of the platforms. Your website's visitors will always have access to the latest content, without having to leave your website. This offers maximal ease of use to your customers. With the integration tool you can easily customize content so it fits your website infrastructure. This way, your data has one single source, assuring you that customers are working with the most up-to-date models. Also, this will provide you with accurate download statistics of your content.

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WE HAVE BEEN WORKING WITH MEPCONTENT FOR MANY YEARS. IT IS VITAL TO US TO HAVE A BIM PARTNER THAT KNOWS THE DEMANDS OF OUR CUSTOMERS.

-
JOHAN KUIPERS

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GAIN INSIGHT INTO YOUR **CUSTOMER NEEDS**



ANALYZE

Gain access to end-user intelligence that can power better business decisions. By analyzing our user's searches, behaviors and transactions, patterns emerge that you can capitalize upon. Exceptionally detailed item-level insight even lets you compare yourself to the competition. Gain item-level intelligence on how your products are performing compared to your top competitors by: price (via price change alerts), geography, number of product searches, and which of your items are being included in bids and project submittals.

Once you see the data, you can create better selling strategies throughout your vertical markets, even down to the zip code level. You'll be able to increase your market share by finding out which of our customers is looking for products like yours, but who are not buying from you today.

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WE USE THE STATISTICS AS INPUT FOR OUR MARKETING AND SALES ACTIVITIES. WITH STATISTICS WE CAN MEASURE THE SUCCESS OF A PRODUCT INTRODUCTION, BUT ALSO SEE IF SOME PRODUCTS NEED EXTRA MARKETING EFFORTS.

-
WALTER BERTONA

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Leading content platforms make the difference: **be on our platforms today.**



Your logo here? Join us now!

TRADE SERVICE
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TradeService
A TRIMBLE COMPANY

MEPcontent
The BIM library for MEP engineers

LUCKINS

BUILDING DATA

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