



# Capability Statement

## FILM & VIDEO PRODUCTION

Creating engaging content for your target audience

**DUNS:** 111089111

**CAGE:** 5A2U2

### CERTIFICATIONS

DBE - GDOT

### KEY PERSONNEL

Will Bearyman - President/Creative Director

Eric Jones - Navy Veteran/Lead Editor

### NAICS CODES

512110 MOTION PICTURE AND VIDEO PRODUCTION

512199 OTHER MOTION PICTURE AND VIDEO INDUSTRIES

512240 SOUND RECORDING STUDIOS

541613 MARKETING CONSULTING SERVICES

541618 OTHER MANAGEMENT CONSULTING SERVICES

541922 COMMERCIAL PHOTOGRAPHY

561110 OFFICE ADMINISTRATIVE SERVICES

561320 TEMPORARY HELP SERVICES

711410 AGENTS AND MANAGERS FOR ARTISTS, ATHLETES, ENTERTAINERS, AND OTHER PUBLIC FIGURES

812990 ALL OTHER PERSONAL SERVICES

### CONTACT INFORMATION

SilverHook Studios

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PMB 268

Powder Springs, GA 30127

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fax: (678) 483-6496












website: [www.silverhookstudios.com](http://www.silverhookstudios.com)

contact: [systems@silverhookstudios.com](mailto:systems@silverhookstudios.com)

### COMPANY INFORMATION

SilverHook Studios is a minority owned small business providing services in film and video production. We serve the commercial and government markets, supporting you in clearly communicating your marketing message, helping you create engaging content for your target audience. We do this via our specialized process of visual storytelling through creative shooting and compelling editing.

### CORE COMPETENCIES

- |  |  |
|--|--|
|  Filming/Shooting         |  Sound Mixing/Editing |
|  Video Editing            |  Sound Synching       |
|  Motion & Graphic Effects |  Finishing & Coloring |
|  Casting                  |  Media Conversion     |
|  Storyboard Creation     |  Producing/Directing |
|  Writing/Scripting      |  Project Management |

### DIFFERENTIATORS

- Experienced management team (commercial and government work)
- Foreign travel and production experience
- Veteran on Management team with military production experience
- Focused on producing projects that maximize client's ROI
- Award winning and industry recognized company

### PAST PERFORMANCE

- Army National Guard....Video Production, Filming, Editing, Sound Mixing
- US Navy.....Broadcast Reporting, Editing, News Production
- Leonie Industries.....Video Production, News Story Creation, Archiving

