



# Bob Zukis

STRATEGIC PARTNER  
TECHNOLOGY PRACTICE ADVISOR  
Los Angeles



EXPERIENCED TEAM  
QUALITY RESULTS

## Experience Strengths:

Technology, Board & Governance, International and Private Equity & Venture Capital.

## Career Experience:

**The Digital Directors Network (DDN)** - CEO and Founder

**USC Marshall School of Business** - Professor

**The Conference Board** - Senior Fellow Governance Center and Member of the Cyber Advisory Group

**National Association of Corporate Directors** - Board Member (Pacific Southwest)

**PwC** – Former Advisory Partner (nearly 30 years), IT Strategy and Operations practice leader and member of the Global and Asia Pacific Leadership Teams

**Bloomfire Inc.** - Former CEO and Executive Director

## Education:

**The University of Chicago** – Booth School of Business – MBA

**Texas Tech University** – BBA Business Administration

**Harvard Business School** - Executive Education in Making

**Bob Zukis** is one of the world's leading advocates for technology, leadership selection, and digital governance. Bob launched DDN to address the lack of digital transformation and cybersecurity expertise in the corporate boardroom.

Bob has worked on 4 continents across 20 countries and built high performing teams, launched and led multiple businesses and helped the global F1000 on a range of strategic, operational and technology issues. I held senior leadership roles on PwC's global and Asia Pacific leadership teams and led our US IT strategy and operations practice and data management business units.

Broader experience as a SaaS CEO, Private Equity and Venture Capital advisor, board member and author.

Bob has been quoted or published in the Financial Times, FT Agenda, Corporate Board, Wired, Forbes, CIO Magazine, Info World, Computer News, WSJ, CIO Update, Risk Professional, Computer World and The Atlantic's Quartz. He has lived in Saudi Arabia, Hong Kong, London, Tokyo and various cities across the United States.

## Bob speaks and writes frequently on a range of business issues and has been published and quoted in:

Forbes.com, The Financial Times, Wired, CIO Magazine, Info World, Computer News, WSJ, CIO Update, Risk Professional, Computer World and The Atlantic's Quartz.

## His books include:

(2013) *Social Inc. — Why Business Is The Next Social Opportunity Worth Trillions*. Kauffman Fellows Press

(2016) Chapter: *IT and Cybersecurity Governance in a Digital World*. The Handbook of Board Governance, WILEY

(2018) Chapter: *Controlling the Uncontrollable Social Media*. Navigating Information Technology In The Boardroom, RMA